

CONTENTS



PRELIMINARY

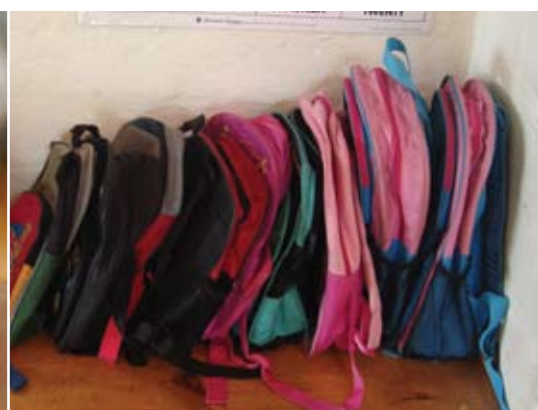
Corporate contributors	viii-xii
NPO contributors	xiii
Corporate research respondents	xiv
NPO research respondents	xv
Guest foreword	xvi
From the editor	xviii
Navigating the 12th edition	xx

CHAPTER 1 The Corporate Contribution 2

CSI in context	4
CSI funding in 2008/09	8
Better information will assist targeting	12
Factors driving CSI expenditure	16

CHAPTER 2 Development Sector Funding 26

A broad spectrum of developmental support	28
Education	34
Health and HIV/Aids	35
Social and community development	35
Enterprise development	36
Environment	37
Training and capacity-building	37
Food security and agriculture	38





Sports development	38
Arts and culture	39
Safety and security	39
Housing and living conditions	40

CHAPTER 3 CSI Programmes in South Africa 46

Synopsis of current CSI practice	48
----------------------------------	----

CHAPTER 4 NPO Outlook 86

Triologue's NPO survey	90
Corporate funding to the NPO sector	91
Relations between NPOs and corporates	96

CHAPTER 5 Children Close-up 102

Giving children roots and wings	104
Meaningful access to education	109
Corporate support for vulnerable children	112

CHAPTER 6 Case Study Showcase 134

Education initiatives	136
Health and HIV/Aids initiatives	137
Social and community development initiatives	138
Enterprise development initiatives	140
Food security and agriculture initiatives	141

CHAPTER 7 CSI Reporting Barometer 184

A growing commitment to sustainability reporting	186
Our analysis of CSI reporting	187
The reports we analysed	188
Our rating dimensions	189
Our rating scale	190
Overall quality of CSI reporting	190
Most frequently reported dimensions	191
Quality of reporting per dimension	192

CONTENTS



SPECIAL FEATURES

CSI Funding Snapshot	9
The Social Map	14
Top Focus Areas	32
CSI Profiles	50
Children's Voices	116
Children's Rights	118
Children and Education	122
Children and HIV/Aids	128

VIEWPOINTS

Peter Shrimpton, <i>heart</i>	22
Mike van Graan, <i>Arterial Network</i>	42
Katy Hayes, <i>Woolworths</i>	54
Lyn Perry, <i>Jo'burg Child Welfare</i>	94
Anna Vayanos, <i>Philanthropy Office, BoE Private Clients</i>	98
Francie Shonhiwa, <i>PPC Cement</i>	99
Ashley Theron, <i>Child Welfare South Africa</i>	114
Paula Proudlock, <i>UCT Children's Institute</i>	120
Dr Sigamoney Manicka Naicker, <i>Western Cape Education Department</i>	124
Phutumile Dumisa, <i>Penreach Whole Schools Development Programme</i>	126
Mary-Ann Parr, <i>FoodBank South Africa</i>	144
Leigh Brown, <i>Schools, Environment, Education and Development (SEED)</i>	146

